

TIAH ARNOLD

CARNIVAL · CARIBBEAN CULTURE · TRAVEL CREATOR

Bringing carnival to life through premium content that inspires audiences to travel, participate and experience Caribbean culture for themselves.

Carnival Content · 30-Day Reporting Period

17K	3.0%	135.4K	89.2K	8.3K	$29.8K
FOLLOWERS	ENGAGEMENT RATE	VIEWS	REACH	ENGAGEMENTS	EARNED MEDIA VALUE (EMV)

WHY PARTNER WITH TIAH

AUTHENTIC CARNIVAL CREATOR
Rooted in Caribbean culture and carnival, creating content audiences trust.

EDITORIAL-QUALITY CONTENT
Premium photo and video designed to capture both the detail and energy of the carnival experience.

PROVEN PERFORMANCE
Strong reach and engagement around the Caribbean's biggest carnival moments.

ENGAGED CARNIVAL COMMUNITY
An audience that follows her carnival journey for inspiration, recommendations and discovery.

PARTNERSHIP OPPORTUNITIES

- OFFICIAL BAND AMBASSADOR
- COSTUME LAUNCH CAMPAIGNS
- CARNIVAL + EVENT COVERAGE
- SOCIAL TAKEOVERS
- BRAND ACTIVATIONS
- UGC CREATION
- CUSTOM CONTENT PACKAGES





Let's bring carnival to life!

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